

*United States Government*  
*2003 Trade Capacity Building Assistance (\$US)*  
**ROMANIA**

Activity Title	Activity Description	TCB Category	FY 03 Total
<b>Agribusiness Development and Agriculture Policy Support</b>	USAID funds technical assistance and training on development of improved quality grades and standards for grain, livestock, and horticulture sectors that will lead Romania's export policy reform and will facilitate Romania's accession to the European Union. USAID also supports the development of an accurate and timely market information system that will include production and price information to be used in the trade of the agricultural commodities. This system may eventually be integrated into a regional marketing network which will be set up with the contribution of the other USAID Missions in the region. Funded and implemented by USAID/Romania.	Trade-Related Agriculture	<b>40,000</b>
<b>Civil Aviation Security Master Plan</b>	This study of security at Romania's major airports will help the country meet the security requirements of the international trading environment and develop this necessary infrastructure for trade. (Activity #200370024A) Funded and implemented by Trade and Development Agency.	Physical Infrastructure Development	<b>547,790</b>
<b>Enterprise Development and Strengthening</b>	The purpose of this activity is to increase competitiveness of the micro, small, and medium size enterprises (MSMEs) in areas where Romanian producers have a comparative advantage in domestic and international markets. Technical assistance and training to MSMEs will be provided through Business Support Organizations (BSOs). Using the BSOs as the vehicle for the TA and training will help strengthen BSOs capacity to serve their clients. The assistance will cover access to new production technologies, packing requirements, developing business linkages, flexible specialization strategies, marketing and export development, product quality improvement, and technology transfer. The activity will also address legal/regulatory and bureaucratic hurdles that impede business development. By addressing the burdensome taxation system and unstable policy environment, the activity will help MSMEs enter the international markets. Funded and implemented by USAID/Romania.	Export Promotion	105,000
		Business Services & Training	595,000
		<b>Activity Total</b>	<b>700,000</b>

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<b>Financial Markets Reform</b>	The Financial Markets Reform (FMR) program is aggressively addressing the causes and symptoms of the stagnation in Romania's capital markets through a complex delivery of TA across a number of market participants. The goal is to assist Romanian authorities to create specific legislative improvements and structures, which foster compliance amongst market players and trust by the public in market institutions (exchanges, regulatory authority). The FMR has not deviated from the mandate of cleaning up the markets, which encompasses: institutionalizing good governance, anti-corruption practices, improved market transparency, and the introduction of new financial instruments. Since FMR project has begun, 1700 sub-standard companies have been removed from RASDAQ (the Romanian NASDAQ). Confidence in the markets is impacting positively on Romania's trade relationships and enables the markets to perform the capital raising function that they were designed to do. Funded and implemented by USAID/Romania.	Financial Sector Dev. & Good Governance	<b>2,306,220</b>
<b>Fiscal Policy and Budget Diagnostic</b>	USAID-funded Treasury advisors are directing a number of programs at the Ministry of Finance designed to streamline the Romanian tax code, thereby assisting to create a better local investment and trade climate. Positive strides are taken in developing programs to broaden tax collection capabilities through increased tax filings, formulation of a draft tax code for the Ministry of Finance, and the finalization of draft legislation on excise taxes. Funded by USAID/Romania and implemented by Department of Treasury.	Financial Sector Dev. & Good Governance	<b>950,000</b>
<b>Modernization of the Chei Satellite Communications Center</b>	The Cheia Satellite Communications Center modernization will include the upgrades to the three existing antenna systems, additional antenna systems, internet access systems for services to the U.S., and voice over Internet Protocol systems for services in Romania. Funded and implemented by Export-Import Bank.	Physical Infrastructure Development	<b>923,000</b>
<b>Privatization, Investment, and Restructuring of Energy Sector</b>	The activity will assist the Government of Romania to prepare the privatization of one large electricity generation plant and two municipal utilities, thus providing opportunities for foreign direct investment. Technical assistance will be also provided for the development of a sound legal and regulatory framework for the energy sector, which will lead to increased liberalization and transparency of the electricity market. Training will be provided to the staff engaged with the National Regulatory Agency for the energy sector in order to be able to respond to sector's new requirements regarding tariffs and pricing of services. Funded and implemented by USAID/Romania.	Business Services & Training	100,000
		Competition Policy & Foreign Investment	600,000
		Gov/Transparency & Inter-Agency Coord.	300,000
		<b>Activity Total</b>	<b>1,000,000</b>

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<b>Refinery In-Line Blending</b>	Romanian refineries rely to an increasing extent on exports to western Europe. Without upgrading their facilities to meet new EU standards, Romanian refined product will no longer be able to be sold on EU markets. This study will test the commercial feasibility and thus promote the potential export of production from the Romanian firm Romero. (Activity #200370036A) Funded and implemented by Trade and Development Agency.	Export Promotion	<b>264,480</b>
<b>Refinery Sulfur Recovery</b>	Romanian refineries rely to an increasing extent on exports to western Europe. Without upgrading their facilities to meet new EU standards, Romanian refined product will no longer be able to be sold on EU markets. This study will test the commercial feasibility and thus promote the potential export of production from the Romanian firm Petrom. (Activity #200370035A) Funded and implemented by Trade and Development Agency.	Export Promotion	<b>331,045</b>
<b>Romania - Southeast Europe Initiative</b>	As part of the Stability Pact, the Commercial Law Development Program (CLDP) supports the facilitation of regional trade in and among the countries of Albania, Bosnia-Herzegovina, Bulgaria, Croatia, Macedonia, Serbia and Montenegro, and Romania. As of January 2003, with CLDP's support, the goal of 21 signed, bi-lateral Free Trade Agreements between the region's countries had been met. CLDP continues to support the implementation of the FTAs by providing assistance in areas such as intellectual property, customs, standards, SPS, and dispute resolution. Funded by USAID and implemented by Department of Commerce/CLDP.	Agreement on TBT	112,500
		General Agreement on Trade in Services	450,000
		Agreement on TRIPs	450,000
		Agreement on Disputes Settlement	112,500
		Agreement on Gov't Procurement	112,500
		Customs Operation & Administration	112,500
		Regional Trade Agreements (RTA)	900,000
		<b>Activity Total</b>	<b>2,250,000</b>
<b>Support to Enhance Privatization, Investment, and Competitiveness: Water</b>	Through this activity, USAID will assist the Romanian Government to develop a study for implementing a \$80 million project for a state-of-the-art water management system. The system will be implemented with foreign direct investment. The Romanian Waters National Company will receive technical assistance and training to spin off assets and prepare for their privatization, providing opportunities for foreign direct investment. USAID will also assist private industries and water utilities implement environmental management systems and pollution prevention that will lead to increased competitiveness and facilitate access to investment funds. Funded and implemented by USAID/Romania.	Environmental Trade & Standards	240,000
		Competition Policy & Foreign Investment	240,000
		<b>Activity Total</b>	<b>480,000</b>

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Technical Assistance for Customs Reform	This technical assistance project focuses on customs institutional reform, trade development (modernization procedure reform)and improvement of roads and border crossing facilities. Funded by Department of State and implemented by Department of Homeland Security/Customs.	Agreement on TBT	45,000
		Customs Operation & Administration	210,000
		Physical Infrastructure Development	45,000
		Activity Total	300,000
Total FY 03 USG Trade Capacity Building Assistance to Romania			10,092,535